

Banbury Old Town Association Membership Form 2016

For our association to work, we need members. Without you it won't be possible to do all that we do.

Who Are We?

Banbury Old Town Association formed back in 2009 and is made up of independent businesses from retail, hospitality, health & beauty, service and office sectors.

What Do We Do?

Our aim is to make a Banbury a better town in six ways:

- To bring together independent **businesses** to engender a sense of community, and support them by keeping them informed of anything happening in the town that will affect their business, and to create social events so that traders can meet and talk. An open forum for discussing trade and what can be done to help it.
- To widen the **community** by creating public events and initiatives that help bring people back into the town and enjoy their shopping experience. The aim is to show people the diversity of the town and that it is a great place to shop and socialise. (Events such as The Old Town Parties, Independent Retailer Month etc).
- To liaise with **local authorities**, to pass on trader concerns, help create initiatives and work alongside local and countywide government to improve the town.
- To support events in **the local area** as a group—church carol concert/hobbyhorse day etc so that we are recognised as a community organisation and not just about increasing sales.
- To be a one-stop point of call for the local press/media so we can raise awareness of the town.
- To promote the town and its independent shops via social media (Twitter & Facebook) and via our website.

Who Can Join?

Any independent business in Banbury town is eligible to join. Larger companies/chains can be 'Associate Members'.

Why Join?

The Old Town Association has grown into a large group of 50+ independent businesses with a common goal: to improve trade and make Banbury a popular shopping destination.

- We created the first ever shopping guide for independent businesses and website. Between 2 and 4,000 shopping guides are distributed per year via shops and the Tourist Information Office.
- We liaise with Banbury Town Council, CDC, Castle Quay, Sketts Market, Civic Society and Chamber of Commerce as well as the FSB.
- We are taken seriously by local and countywide councils and attend meetings with them, keeping up to date with all plans for the area.
- We hold events and activities throughout the year within the town to bring in more shoppers and create interest and a sense of community.

I wish to **renew my application/apply for** membership of the Banbury Old Town Association. The 2016 annual subscription fee is £30.00

Contact Name:.....

Business Name:.....

Address:.....

Email Address:

Telephone:.....

Please complete and email back the details above and make direct payment to:

Bank – Natwest A/c Name - Old Town Association Account no – 52262383 sort code - 60-01-35

Or pay by cash or cheque made payable to **Old Town Association** to Jeanine at Fancy That in Parsons Street.